



1. STAY AWAY FROM SHARK PRODUCTS

Say NO to shark fin soup, in particular, but also stay away from shark liver oil, shark cartilage tablets, or cosmetics made with squalene. If in doubt, just say NO!

2. EAT SUSTAINABLE SEAFOOD



Sustainably sourced or farmed seafood helps contribute to healthy oceans. Check out WWF's sustainable seafood guide on www.wwf.org.hk

3. ADOPT A SHARK

Take part in research efforts that protect sharks. Your donation contributes towards the tagging of sharks and you can track your own shark online



5. SWIM WITH SHARKS

If are lucky enough, go snorkelling or swimming with sharks. The more money that goes to reputable tourism operators for shark tourism, the greater the incentive to protect them

4. SPREAD THE WORD

Get involved with a shark conservation charity such as HK Shark Foun dation or just educate yourself on the subject and keep up to date – but, where possible, spread the word by telling your friends and family why shark conservation is important



6. USE LESS PLASTIC

Plastic does not biodegrade. Waste plastic is a huge problem for the planet, with much of it ending up in our oceans causing untold damage to marine life. For more info, www.projectkaisei.org

Thank you for helping to save our sharks!